



Betriebsrat **wissenschaftliches Personal**  
Medizinische Universität Innsbruck



MEDIZINISCHE  
UNIVERSITÄT  
INNSBRUCK

18.02.2020: Newsletter 02-20:  
Workshop Science Communication Skills

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Dear Colleague,

whoever succeeds in conveying complex scientific issues as a fascinating story can captivate the audience. The challenge is to be diverting and understandable, but at the same time scientifically correct and reputable. These skills are useful not only in academic teaching, but also in outreach activities, media interviews and small talk situations.

The ALUMN-I-MED Association and the Innsbruck Medical University Scientists Works Council invites you to the next Workshop in English! Register now! (Limited participant list)

#### **When?**

Thursday, 17th March 2020 starting at 13 hrs (end: 19 hrs)

#### **Where?**

„Seminarraum der Medizinischen Universität Innsbruck“, Innrain 52, First Floor

#### **Registration & Fees**

ALUMN-I-MED Members: free

Scientific Members of the Medical University of Innsbruck: free

Others: 120 €

Limited participant list. Registration necessary until Wednesday, 11th March 2020

Onlineanmeldung: [http://www.meduni-ibk.at/page.cfm?vpath=anmeldung&veranstaltung\\_fk=164](http://www.meduni-ibk.at/page.cfm?vpath=anmeldung&veranstaltung_fk=164)

#### **Aims:**

In this workshop we discuss rhetorical and dramaturgical methods for efficient preparation and successful performance of captivating scientific presentations. This includes spontaneous exercises on unconventional techniques for increasing the level of attention and interacting with the audience. One focus is the specific preparation for target groups like interested laypersons, interdisciplinary audiences and journalists.

#### **Preparatory Task:**

Imagine your hairdresser is highly interested in science. Try to explain your current research-project to her/him in a casual chat in max. 3 minutes. Include those aspects of your topic that are most fascinating for yourself.

**Trainer: Bernhard Weingartner, Science Communicator**

Bernhard's mission is to put across complex scientific topics as engaging and understandable as possible. As a physicist he teaches science communication at Vienna University of Technology and writes popular science books. He performs science shows and organizes „Science Slam“-contests all over Austria, motivating young scientists to present their research projects on stage.

We look forward to seeing you there!

Christoph Brezinka  
President ALUMN-I-MED  
&  
Wolfgang Freysinger  
Head BRwiP