

1st International Conference on Intercultural Communication Competence

Implications for Business, Education and Politics

October 6th - 7th, 2005

Singapore

Effective intercultural communication is one of the most important challenges in international collaboration on individual, organizational, and societal levels. As the experiences of business show, international personnel deployment often ends with frustration instead of performance. One of the reasons might be seen in weaknesses in intercultural communication competence on both sides. Companies all over the world face these problems and have set up programs to prepare internal HR deployment in an effective manner.

Education has always been one of the most important factors in personal and societal development. In the present and in the future the international dimension of education will contribute much to the building of European and ASEAN communities. These communities span borders and are instrumental in solving the global problems of tomorrow. However, any effective intercultural learning arrangement should integrate different culture-bound learning styles and exhaust potential synergies.

Successful education then requires a specific environment which is characterized by valuing cultural differences and international mobility. Equally important to the individuals who are supposed to build and improve intercultural communication competences are institutions and society which have to develop intercultural appropriate frameworks. These frameworks are meant to support internal mobility not only mentally but also practically by removing administrative barriers and setting up effective programs to stimulate effective personnel exchange in business and academic environments.

We invite scholars, politicians, and companies to share their insights into the field of intercultural communication competence especially in EU-ASEAN relations. We welcome empirical research as well as scholars who present theoretically based propositions. Best practices with a business background and best practices from politics are very important to our conference.

Conference Subject Areas:

- Conducting research in cross-cultural settings
- Teaching and training in different cultures
- Implications of intercultural different learning styles on management education
- Doing business cross-culturally: Cross-Cultural marketing, performance measurement in different settings, bargaining and conflict-solving
- Underlying aspects: stereotypes, prejudices, ethnocentrism, racism, building trust in cross-cultural settings, language, nonverbal communication
- Institutional aspects: Higher education systems and their relations, intergovernmental relations, role of politics, role of international programs

Deadline for the receipt of submissions (abstract of about 1000 words) is April 30th, 2005.
Please reflect the following guidelines:

The oral presentation should not exceed 30 minutes.

- Papers should be about 20 pages (Microsoft Word 12 point).
- Your 1000 word abstract should accurately reflect what you are going to deliver.
- Please submit your abstract to the conference chair Dr. Martin Neubauer, martin.neubauer2@fh-joanneum.at

The proposals will be selected by a Proposal Committee. The decisions will be made by the mid of May 2005.

Complete papers are to be e-mailed to Dr. Martin Neubauer martin.neubauer2@fh-joanneum.at by July 15th, 2005.