

DEAR COLLEAGUES,  
DEAR LADIES AND GENTLEMEN,



Lukas A. Huber, CSO Oncotyrol

The first two years of Oncotyrol were years of consolidation and further expansion. We are proud of many exciting scientific results and we became visible. In fact, the Center is continually applying for and being sought as a partner in additional national and international projects.

However, in our scientific and administrative day-to-day work we are never losing track of our focus: the benefit of cancer patients. Our goal is to bring new targeted therapies from bench to bedside – faster and more efficient than in the past. There is still a far way to go to fill the gap between research and commercial development of personalized cancer therapies but we know the destination and are enthusiastic to move forward.

In this sense I am delighted to invite you for the 3rd Symposium of Oncotyrol. The Symposium will be held from **November 22 - 24, 2010 in Innsbruck** and is intended to provide cutting-edge research topics. In addition to the Symposium a **Satellite Networking Event** will be arranged with the aim to initiate cooperations between industry and academia in order to build collaborative projects and strategic partnerships for the second period of the Oncotyrol Center (2012 – 2015).

We hope many of you will take the opportunity to get an overview of Oncotyrol research and to meet existing and possibly new Oncotyrol partners.

Yours sincerely,  
**Lukas A. Huber**, CSO Oncotyrol GmbH

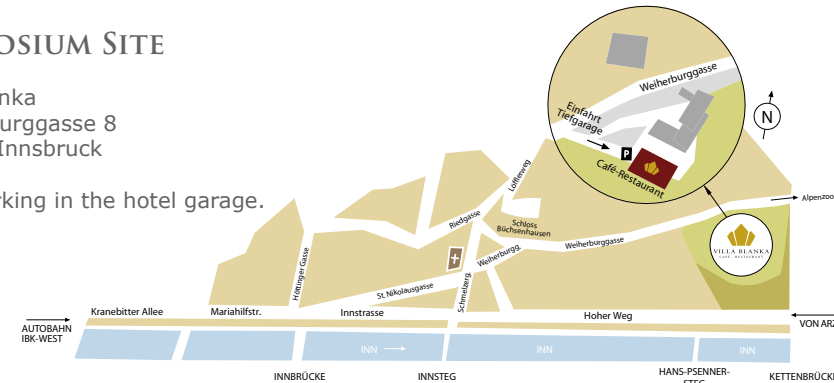
Shareholder and funding bodys



## SYMPOSIUM SITE

Villa Blanka  
Weiherburggasse 8  
A 6020 Innsbruck

Free parking in the hotel garage.



## ORGANIZATIONAL ITEMS

### Registration

Please register at the latest until **November 5, 2010** on our website.

[www.b2match.eu/oncotyrol2010](http://www.b2match.eu/oncotyrol2010)

After your registration you will receive a confirmation by Email.

If you intend to participate in the b2b Meetings please submit your own cooperation profile.

### Registration Fee

Non-Members or other participants	€ 50,- per person (incl. VAT) day-ticket November 23, 2010 incl. Dinner
Oncotyrol project members	free

### Call for posters

All Oncotyrol project members are intended to present a poster during the Symposium. The posters will be **accessible to the public**. A poster session and a poster award is part of the programme.

### Scientific sessions

The participation to the scientific sessions is accessible **only for Oncotyrol project members**. Lectures shall be prepared using PowerPoint or another presentation software. To foster discussions we ask all speakers to strictly complete their talks within the allocated time frames (Area projects: 20 min presentation / 5 min discussion; Oncostart projects: 10 min presentation / 5 min discussion).

### Accommodation

You will find further information on our website: [www.b2match.eu/oncotyrol2010](http://www.b2match.eu/oncotyrol2010)

### Conference language

English and German

### Organization & Conference Management

CEMIT – Center of Excellence in Medicine and IT GmbH

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# 2010

## oncotyrol

Center for Personalized Cancer Medicine

### 3<sup>RD</sup> SYMPOSIUM ONCOTYROL

NOVEMBER 22 -24, 2010

### SATELLITE NETWORKING EVENT BILATERAL MEETINGS

NOVEMBER 23, 2010

VILLA BLANKA, INNSBRUCK

INVITATION

### OPENING - RESEARCH LABORATORIES

NOVEMBER 22, 2010, 16.30

HÖRSAAL KINDERZENTRUM, ANICHSTRASSE 35, INNSBRUCK

MONDAY, NOVEMBER 22, 2010  
16.30

HÖRSAAL KINDERZENTRUM, INNSBRUCK

OPEN PART

Eröffnung/Opening

lectures in German

16.30 - 16.45	<b>Begrüßung / Welcome Reception</b> Bernhard <b>Hofer</b> , Geschäftsführer / CEO Oncotyrol GmbH  <b>Abschluss des Infrastruktur-Paketes des Landes Tirol für das K1-Zentrum Oncotyrol</b> <b>Completion of research infrastructure for the K1 Oncotyrol Center by the province of Tyrol</b> Lukas A. <b>Huber</b> , Wissenschaftlicher Leiter / CSO Oncotyrol GmbH
16.45 - 17.15	<b>Grußworte / Welcome by</b> Patrizia <b>Zoller-Frischauf</b> , Wirtschaftslandesrätin des Landes Tirol Patrizia <b>Moser</b> , Gesundheitsstadträtin Herbert <b>Lochs</b> , Rektor der Medizinischen Universität Innsbruck Karlheinz <b>Töchterle</b> , Rektor der Leopold-Franzens Universität Philipp <b>Unterholzner</b> , Vizerektor der UMIT Hall i.T.
17.15 - 17.45	<b>Personalisierte Medizin im Spannungsfeld zwischen Forschung und Klinik</b> <b>Personalized cancer medicine on the edge between basic and clinical research</b> Christoph C. <b>Zielinski</b> Vorstand der Univ.-Klinik für Innere Medizin I und Leiter der Klinischen Abteilung für Onkologie Medizinischen Universität Wien
anschließend/afterwards	
17.45	<b>Besichtigung der neuen Forschungslabors</b> <b>Visit of the new research laboratories</b> Innrain 66, Innsbruck 7. and 8. floor  Canapés and Welcome Cocktail

TUESDAY, NOVEMBER 23, 2010  
16.30

VILLA BLANKA, INNSBRUCK

OPEN PART

Satellite Networking Event & b2b Meetings

16.30 - 16.40	<b>Welcome Reception</b> Lukas A. <b>Huber</b> , CSO Oncotyrol GmbH
16.40 - 17.00 <i>lecture in German</i>	<b>Diversity &amp; Gender Management - Benefit &amp; Challenge</b> Birgit <b>Buchinger</b> Social Researcher & Change Management Agent Solution- Sozialforschung & Entwicklung e.U., Salzburg
17.00 - 17.15	Coffee break & poster viewing
Parallel sessions	
17.15 - 19.00	<b>b2b meetings</b> The matchmaking event is a quick and easy way to meet potential cooperation partners. People meet and greet at high speed. 15 minutes are usually enough to build connections, then the bell rings and the next talk starts. All cooperation profiles will be published online and will be visible to the public. You can change your profile any time.
17.15 - 18.15 <i>lecture in German</i>	<b>Workshop: Work-Life-Balance</b> <b>Some Aspects of Individual and Organizational Benefits</b> Birgit <b>Buchinger</b> Social Researcher & Change Management Agent Solution- Sozialforschung & Entwicklung e.U., Salzburg
18.15 - 19.30	<b>Poster Session</b> A Poster Award is intended to recognize outstanding research and is granted to the three best poster contributions.
19.30	<b>Dinner &amp; Poster Award</b> Restaurant Villa Blanka accompanied by the band „Molecular Shapeshifters“

TUESDAY, NOVEMBER 23, 2010  
09.15 - 16.30

VILLA BLANKA, INNSBRUCK

CLOSED SESSIONS

Scientific Sessions

09.00 - 09.15	<b>Formal Opening</b> Lukas A. <b>Huber</b> , CSO Oncotyrol GmbH
09.15 - 10.55	<b>Area 1 – presentations part I</b>
10.55 - 11.15	Coffee break & poster viewing
11.15 - 11.40 11.40 - 12.55	<b>Area 1 – presentations part II</b> <b>Area 2 – presentations</b>
13.00 - 14.00	Lunch
14.00 - 16.00	<b>Oncostart projects - presentations</b>
16.00 - 16.10	<b>OncoKids Kick-off</b> Elisabeth <b>Lukasser-Vogl</b> , ONCOTYROL GmbH
16.10 - 16.30	Coffee break & poster viewing >> <i>continue to the Satellite Networking Event</i>

WEDNESDAY, NOVEMBER 24, 2010  
08.30 - 17.30

CLOSED SESSIONS

08.30 - 09.45	<b>Area 3 – presentations part I</b>
09:45 - 10:15	Coffee break
10.15 - 11.05 11.05 - 11.55	<b>Area 3 – presentations part II</b> <b>Area 4 – presentations part I</b>
12.00 - 13.30	Lunch
13.30 - 14.45	<b>Area 4 – presentations part II</b>
14.45 - 15.00	Coffee break
15.00 - 16.15	<b>Area 5 – presentations</b>
16.15 - 17.05	<b>Core Facilities - presentations</b>
17.05	<b>Recommendation from the ISSB Advisory Board</b> <b>Closing Remarks</b>

