Five key questions at the start point

		check!
1	Which problem will be solved?	
2	Is there an European priority (or does it deal rather with	
	national priority)?	
3	Does any solutions of the problem already exist in your	
	proposal?	
4	Why now? (What will happen if it will not be done now?)	
5	Why you? (Are you / is the consortium the best qualified for the	
	execution of the project?)	

source : BEP