

	THU, 15.08. Get together	FRI, 16.08. Entrepreneurial Ambition	SAT, 17.08. Marketing	SUN, 18.08. Business Models	MON, 19.08. Finance	TUE, 20.08. Selling your idea	WED, 21.08. Demo Day	THU, 22.08.
08:30		08:45 Programme Update TS	08:45 Programme Update TS	08:45 Programme Update TS	08:45 Programme Update TS	08:45 Programme Update TS	08:45 Programme Update TS	
09:00	09:00 – 12:30 Arrival team, mentors, facilitators	09:00 – 10:30 Entrepreneurial Vision (Leadership) TS	09:00 – 10:30 Marketing Strategy TS	09:00 – 10:30 Business Models TS	09:00 – 10:30 Finance Session TS	09:00 – 10:30 Selling your Idea TS	09:00 – 10:30 Indiv. Prep. MR	09:00 – 10:30 Pitch Training MR
09:30		Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	
10:00		11:00 – 12:30 Customer Value Proposition TS	11:00 – 12:30 Market Research TS	11:00 – 12:30 IP Strategy TS	11:00 – 12:30 Building a great team TS	11:00 – 12:30 Pitch Training TS	11:00 – 12:00 Individual Preparation MR	
10:30								
11:00								
11:30								
12:00								
12:30							Snack Break	
13:00	12:30 – 14:00 Lunch MENTORS & FACILITATORS	12:30 – 14:00 Lunch	12:30 – 14:00 Lunch	12:30 – 14:00 Lunch	12:30 – 14:00 Lunch	12:30 – 14:00 Lunch	13:00 – 14:00 Presentations (four panels) MR	
13:30								
14:00								
14:30	14:00 – 16:30 Arrival & Registration PARTICIPANTS TS	14:00 – 15:30 Mentor Session MR	14:00 – 15:30 Mentor Session MR	14:00 – 15:30 Mentor Session MR	14:00 – 15:30 Mentor Session MR	14:00 – 15:30 Indiv. Prep. MR	14:00 – 15:30 Pitch Training MR	14:30 – 15:30 Presentations (four panels) MR
15:00		15:00 – 16:30 Programme intro MENTORS & FACILITATORS TS						
15:30		Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	Tea and Coffee	
16:00								
16:30		16:00 – 17:30 Mentor Session MR	16:00 – 17:30 Mentor Session MR	16:00 – 17:30 Mentor Session MR	16:00 – 17:30 Mentor Session MR	16:00 – 17:30 Indiv. Prep. MR	16:00 – 17:30 Pitch Training MR	16:00 – 17:00 Presentations (four panels) MR
17:00	16:30 – 17:45 Programme Introduction PARTICIPANTS TS							Groupphoto
17:30								
18:00								
18:30	18:00 Shuttle pick-up PL							
19:00			18:00 – 20:00 Business Development Advice 1 to 1 clinics (sign in till Friday)	18:00 – 20:00 Legal Advice 1 to 1 clinics (sign in till Saturday)				
19:30		18:30 – 21:30 tbd powered by Werkstätte Wattens			18:00 – 21:30 Outdoor Activity	18:00 – 21:00 Idea Meets Business powered by WKO SH	19:00 – 19:30 Wrap-Up SH	
20:00	19:30 – 21:30 „Tirol meets Cambridge“ powered by Standortagentur Tirol							
20:30								
21:00	Networking and Get-together						19:30 – 21:30 Celebration Party with Alumni SH	TBD Falling Walls Pitch (Top 3)
21:30								

TECHNOLOGY SYMPOSIUM
European Forum Alpbach

PROGRAMME

- Presentation
- 1 to 1 clinics (optional)
- Workshop
- Programme introduction
- Mentor sessions
- Keynote Speech

PLACES

- TS Talschluss
- PL Parking Lot
- SH Schleifhalle
- MR Meeting rooms

I.E.C.T. – Summer
School Partners



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