

I.E.C.T. - SUMMER SCHOOL ON ENTREPRENEURSHIP

HOW TO TURN IDEAS INTO REALITY

16. – 22. AUGUST 2018

Developed and
supported by



**UNIVERSITY OF
CAMBRIDGE**

In partnership
with



**EUROPEAN
FORUM
ALPBACH**

Hosted by



WHAT IS THE IDEA OF THE SUMMER SCHOOL?

The I.E.C.T. - Summer School on Entrepreneurship will show participants the way to successfully commercialise their ideas by guiding them through the processes of protecting their ideas, investigating and pinpointing the market, raising finance, building teams and selling their ideas. It has been specifically designed for the budding entrepreneur or corporate innovator who requires practical know-how in the development of a new business.

The overall aim of the Summer School is to provide participants with know-how from experienced mentors and serial entrepreneurs as well as with national and international networks.



“The ideas we see here are as good as those in Cambridge and Silicon Valley. All they need is a guideline to execute them successfully.

Hermann Hauser

Serial entrepreneur and founding father of the Summer School

WHEN IS IT?

The Summer School on Entrepreneurship 2018 will run from the **16th to the 22nd of August 2018**. For more detailed information please see our website www.iect.at.

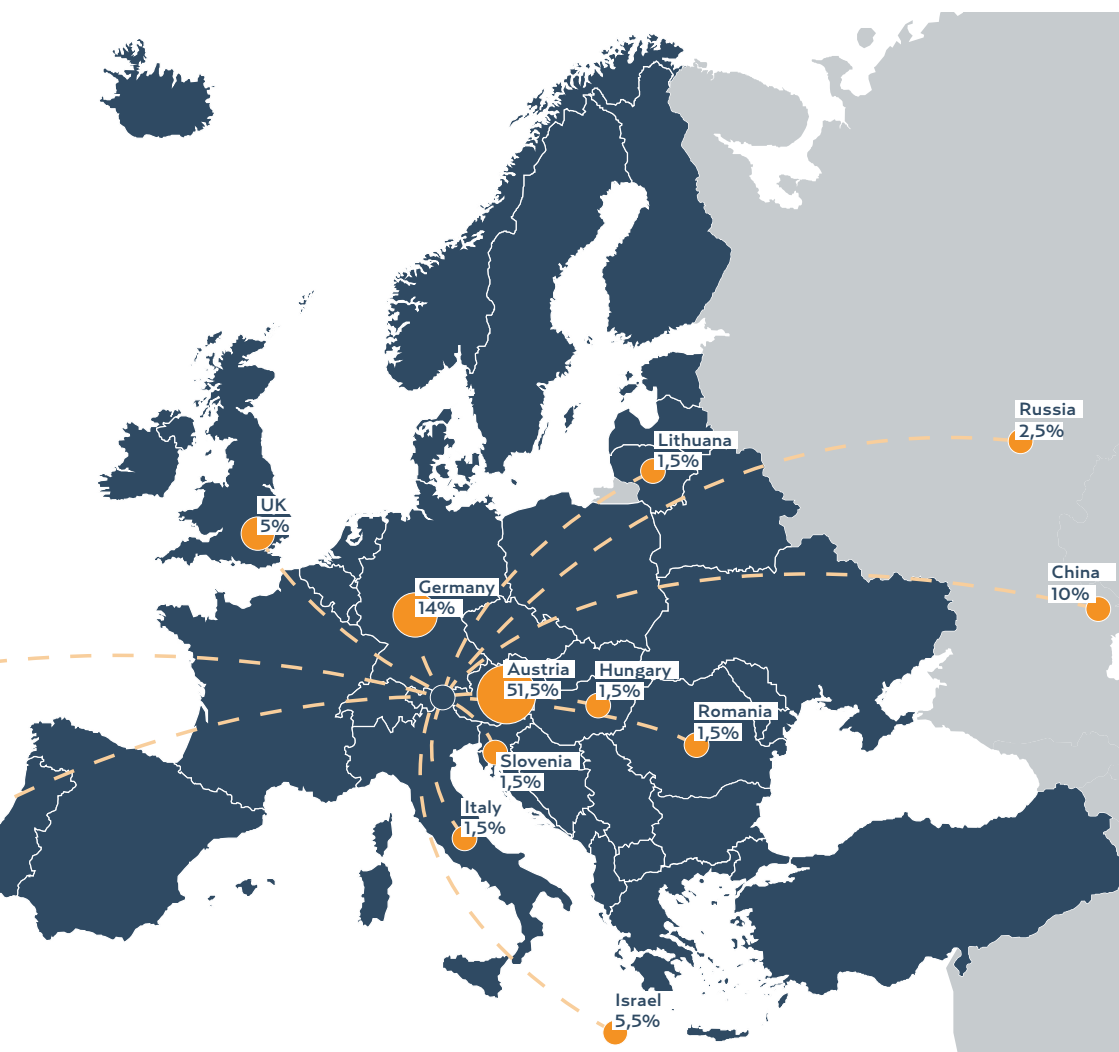


USA
1,5%

Venezuela
2,5%

ALUMNI 2015 - 2017

WHERE ARE THEY COMING FROM?



WHAT IS HAPPENING DURING THIS WEEK?

- 16 AUG** Opening and welcome reception
- 17 AUG** Global vision and entrepreneurial ambition
- 18 AUG** Markets and marketing
- 19 AUG** Business models for commercialisation and IP strategy
- 20 AUG** Finance and building a great team
- 21 AUG** Selling your idea and pitch training
- 22 AUG** Demo day and gala dinner with alumni
- 23 AUG** Optional: Access to Technology Symposium at the European Forum Alpbach

WHO ARE THE ORGANISERS?

The Summer School on Entrepreneurship is jointly organised by the I.E.C.T. – Hermann Hauser (Institute for Entrepreneurship Cambridge Tirol) in cooperation with the University of Cambridge and the European Forum Alpbach. It is hosted by Werkstätte Wattens, which is a new space for founders and startups, offering a coworking, office and production environment, paired with expert programs. They are housing one of the most modern Fablabs in Europe with 3D Printers, Laser Cutter, CNC and Robotic Devices.



The Summer School was the most inspirational, productive and rewarding entrepreneurial training program I have attended. An intense and fun week of great learnings, discussions and hands-on work on our business proposals.

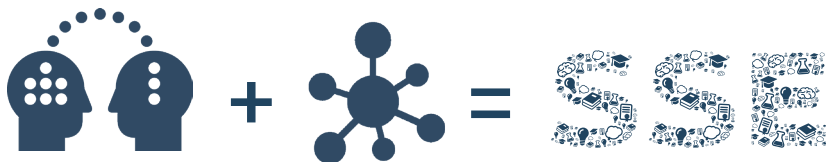
Julia Tischler
Microfluidic Diagnostic, Alumni Summer School 2016



State of A.I. panel discussion with Robert Trappl, Andy Hopper, Alois Saria and Hermann Hauser

WHAT ARE YOUR BENEFITS?

The programme comprises **keynote** and **practical teaching sessions**, interactive **workshops** and tailored support through **professional coaching** and **expert clinics**. The contributors are experienced trainers, renowned entrepreneurs, experts and innovators with longtime experience and profound know-how in their fields.



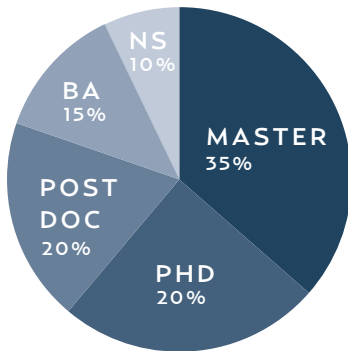
- ★ Gain the inspiration, motivation and tools required to take the next steps
- ★ Understand the process of taking novel technologies to market
- ★ Determine the best business models and marketing strategy to commercialise a new idea
- ★ Have a great week of thinking time to accelerate your ideas, develop key entrepreneurial skills and contacts to exploit new ideas in response to customer needs more effectively
- ★ Meet and experience global mentoring from senior entrepreneurs
- ★ Be a part of a vibrant, like-minded community
- ★ Improve social networking skills and the ability to pitch an idea

STATISTICS ALUMNI 2015-17

LEVEL OF EDUCATION, FIELDS OF RESEARCH / EXPERTISE

38% LIFE SCIENCE

62% DEEP-/HI-TECH



QUANTUM COMPUTING
SOFTWARE / IT
MATERIAL SCIENCE
HARDWARE
REGTECH
PHOTONICS
FINTECH
AUTOMOTIVE
INSURETECH
CLEAN ENERGY
IOT

UNIVERSITIES & INSTITUTES

AIT Austrian Institute of Technology GmbH
TU Vienna
University of Vienna
University of Cambridge
University of Graz
Medical University Innsbruck
TU Graz
i2c - Innovation Incubation Centre Vienna
Lakeside Labs Carinthia
BoKu Vienna
Montanuniversity Leoben
University of Innsbruck
UMIT - MedTech and Informatics

IQOQI - Institute for Quantum optics
and Quantumtechnology
University of Oxford
TU München
Science Park Graz
MCI Technic
Fraunhofer
Med-El
Microgate Italy
The Hong Kong Science and
Technology Parks Corporation - HKSTP
GIN - Global Incubator Network



Idea meets Business
with industry representatives

GENERAL INFORMATION ABOUT ...

... THE TARGET GROUP

- ★ Researchers and students (Master, PhD students, Post-Docs) from the fields of: technology, science, advanced engineering, physics, mathematics, photonics, life science and IT
- ★ Early-stage start-ups with technology and science projects

Candidates should possess an ambitious and energetic mindset. Fluency in English is a must. Applicants currently in pre-start-up stage/initial stage are in no need of a business plan. The number of participants is **limited to 30** outstanding participants.

... THE SELECTION CRITERIA

Future entrepreneurs will be recruited on the quality of their application and those shortlisted by a skype interview. The project will be assessed in terms of innovation, novelty and sustainability.

... THE FEES

The overall fees amount to **EUR 1.500,-**. The fees cover participation and catering. **NOT INCLUDED:** accommodation, travel costs and daily allowances

... THE LOCATION

The programme takes place the Werkstätte Wattens with opening evening and gala dinner at the European Forum Alpbach.



Outdoor activity
in the heart of the Alps

HOW TO APPLY?

Applications have to reach I.E.C.T. by **27th of May 2018** and be submitted digitally via www.iect.at. If you have any questions regarding the application, please send an email to mh@iect.at.

Prepare the following documents:

- 1 Application form (online)
 - 2 Curriculum vitae (1 page)
 - 3 Approval of your supervisor concerning your IP
 - 4 Short description of your project idea (1 page)
Your idea should have the potential of commercialisation, please describe this point in your application.
- ★ Optional: Motivation statement and letter of recommendation

CONTACT

I.E.C.T. – Summer School on Entrepreneurship 2018

I.E.C.T. – Hermann Hauser
Magdalena Hauser, mh@iect.at