

Personalized Medicine: Expectations and Economic Aspects

3rd Annual Meeting of the Austrian Platform for Personalized Medicine

October 14-15, 2019, Van Swieten Hall of the Medical University of Vienna

Monday, Oct 14, 2019

General Assembly of the ÖPPM (9.30am-10.30am): *ÖPPM Members only*

3rd Annual Meeting of the ÖPPM

The conference language is English, the public lecture will be held in German. The workshop language is English, but dependent on the size/format of the workshop German can be also used.

Opening (11am-11.15am)

- Welcome address: Rectorate, Medical University of Vienna
- Welcome address: Federal Ministry of Education, Science and Research
- Welcome address: Renate Kain (President of the ÖPPM, Head Department of Pathology, Medical University of Vienna)

Session 1: Technological, Regulatory and Economic Aspects (11.15am-1.15pm)

- *Predicting disease prognosis to improve the clinical management of inflammatory bowel disease* ([Paul Lyons](#), University of Cambridge)
- *The Industry Perspective* ([Helga Tieben](#), Pharmig)
- *Personalized Medicine and the Regulatory System* ([Ilona Reischl](#), AGES)
- *The Health Economic Perspective* ([Thomas Czypionka](#), Institute of Advanced Studies)

Lunch and Posters/Industry exhibition (1.15pm-2.15pm)

ECONOMIC ASPECTS

- **Keynote Lecture** (2.15pm-3.15pm)
[Apostolos Tsiachristas](#), University of Oxford, Nuffield Department of Population Health
- **Workshop I “Economic Aspects”** (3.15pm-5.15pm)
facilitated by [Susanne Giesecke](#), (Working Group *Society and Ethics*, Austrian Institute of Technology)

Public Lecture/Öffentliche Vorlesung (18:00 bis 20:00 Uhr) Sprache: Deutsch

Titel: *tbd* „Personalisierte Medizin im 21. Jahrhundert: Was können wir erwarten?“

- *tbd* „Von Hippokrates zur Digitalisierung: Was Personalisierte Medizin heute bedeutet“ (Markus Müller, Rektor der Medizinischen Universität Wien)
- *tbd* „Erwartungen und evidenzbasierte Nutzen-Schaden-Kosten Abwägungen im Kontext Personalisierter Medizin“ (Beate Jahn, UMIT - Private Universität für Gesundheitswissenschaften, Medizinische Informatik und Technik)
- Podiumsdiskussion (Moderation: Astrid Kuffner)

Tuesday, Oct 15, 2019

Welcome and Wrap-up of Day 1 (9am-9.10am)

Session 2: Expectations and Limitations of Personalized Medicine (9.10am-11.30am)

- *The Value of Precision Medicine in Oncology* (Christophe Le Tourneau, Institut Curie - Paris & Saint-Cloud)
- *Personalized Medicine and Decision Making in Hematology* (Ulrich Jäger, Medical University of Vienna)
- *Decision Making and Priority Setting in Personalized Medicine* (Alec Morton, University of Strathclyde Glasgow)
- *The Patient Perspective: Psycho-Oncology* (Elisabeth Andritsch, Medical University of Graz)

Lunch and Posters/Industry exhibition (11.30am-12.30pm)

EXPECTATIONS

- **Keynote Lecture** (12.30pm-1.30pm)
Potential Challenges to Doctor-Patient Trust in Personalized Medicine
Shlomo Cohen, Ben-Gurion University of the Negev
- **Workshop II “Expectations and Limitations”** (1.30pm-3.30pm) facilitated by
Armin Gerger, (Working Group *Clinical Applications*, Medical University of Graz)

Coffee Break and Posters/Industry exhibition (3.30pm-4pm)

Wrap-up Panel & Closing Remarks (4pm-4.30pm)