**Postdocs2Innovators Enterprise Fair**

**Innsbruck, Austria  
12th-14th March 2019**

**Join researchers from across Europe to learn about entrepreneurship and extend your professional networks**

Meet inspirational guest speakers, including sector experts and entrepreneurs, who can provide valuable insights into the process of research commercialisation. Hosted by the Universität Innsbruck the event will include talks and practical activities to help you learn about different business models, how to protect your ideas and where to get funding and support. You will have the unique opportunity to gain advice from start-up CEOs, entrepreneurs, Marketing, HR and IP experts. There will be plenty of opportunity to network with industry leaders from across Europe, as well as postdocs from across Europe working both in Industry and Academia. By participating in this event you will have a better understanding of what motivates you and gain increased confidence and know how on how to turn your ideas into reality.

The Enterprise Fair is a mixture of practical activities and case studies as well as talks from experts and entrepreneurs with inspiring stories and first-hand experience of bringing exciting ideas to life. Our speakers will share their knowledge of:

* Creative thinking and what being enterprising means to them
* Business planning and different models of research commercialisation (including spin-outs and licensing)
* Protecting your ideas and intellectual property
* Compelling and convincing communication, that helps you to bring others on board and win funding
* How to inspire and motivate others - the skills needed to build strong working relationships, whether you see yourself as working in business or building a research group
* Sources of support, advice and funding
* Resilience and how to deal with set-backs
* Networking – how to make this fun, useful and interesting, rather than something you dread!

The Enterprise Fair is aimed at researchers with an interest in:

* Exploring the commercial possibilities of a research idea
* Knowledge exchange, research impact and winning funding for academic career progression
* Future employment in industry (particularly with small start-ups)
* Exploring your career motivations and building a network of like-minded entrepreneurial postdocs across Europe

**A limited number of places are available and attendance is by application only.**

**The deadline for applications is Friday 15th February 2019 12:00, midday**

**Application form for Enterprise Fair**

**12th – 14th March 2019, Innsbruck, Austria**

* **Please complete and return by email to**: (insert email here who should decide this otherwise alexander.knapp@uibk.ac.at)
* **EVENT: Enterprise Fair**
* **LOCATION: Universität Innsbruck**
* **DATES: 4pm, Tuesday 12th March - 1pm, Thursday 14th March 2019**

**A limited number of places are available and attendance is by application only.**

Travel, accommodation and registration bursaries are available to postdocs/junior researchers from p2i partner institutions (\*) travelling from outside of Innsbruck to cover the full cost of travel, dinner and bed and breakfast. Postdocs need to be available for travel on 11th – 14th March 2019.

**The deadline for applications is Friday 15th February 2019, midday**

\* fields are mandatory

|  |  |
| --- | --- |
| **Title** \* |  |
| **First Name** \* |  |
| **Last Name** \* |  |
| **Email address** \* |  |
| **Mobile phone** \*  (with country code, as applicable) |  |
| **Organisation** \* |  |
| **Do you need a VISA to attend the event?** | Yes / No (highlight as applicable)  (If your application is successful p2i covers the cost of a standard visitor VISA application less than 6 months stay) |

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| **1.Field of Research** |  |

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| --- | --- |
| **2. Years of PhD or Postdoc experience \*** |  |

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| **3 .Reason for attending the** **Enterprise Fair\*** | |
| *Please provide your reasons in the opposite box as to why you would like to attend. This will be used to select successful applicants* |  |

**4. Main reason(s) for attendance \* (please highlight the relevant statement (s))**

* Do not have an idea but want to get inspired
* Have idea in mind but don't know how to start
* Working on an idea and want to check if it is viable
* Need more guidance on my idea, mentoring and network
* Have a start-up but need to find a team
* Want to have fun
* Curious about entrepreneurship but not sure if it’s for me
* Want to remain in academia but hoping to learn about commercial development of research
* Other

Please specify

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**5. Which statement best describes your experience of entrepreneurship?**

**(Please highlight the relevant statement (s))**

* I do research and am curious to find out how my research can be of interest to industry or how to commercialise my research
* I have a raw idea which needs to be refined
* I have identified a business opportunity and carried out some market research
* I have developed a business plan and secured support
* I am nearly ready to start the business and need a reality check
* I recently started the business
* I am looking for major funding for my already existing start-up
* Other

Please specify

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**6. How did you hear or learn about the Enterprise Fair?**

**(Please highlight the relevant source(s))**

* OPdA email newsletter
* EPOC email newsletter
* LinkedIn
* Twitter
* Facebook
* Personal referral of a friend or colleague
* Other

Please specify

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If your application is successful are you happy for us to share your email address with other successful participants prior to the event?

Yes / No (Please highlight as applicable)

In the event that I am not successful in my application for this event, I consent to receive emails about future relevant postdocs 2 innovators (p2i) events:

Yes / No (Please highlight as applicable)

We at the postdocs 2 innovators (p2i) network treat your information with respect. For more information about our privacy practices and terms of use please visit our website [www.p2i-network.eu](http://www.p2i-network.eu)

***If successful in your application, you are expected to attend the full event/course*** (Please highlight the statement below to confirm your commitment)

*Yes, I commit to attend the postdcos2innovators Enterprise Fair, Innsbruck, if my application is successful*